

CLEARANCE



Too Many SHOES

Hence the Clearance of These Lines at such

Ridiculous Prices

We are heavily stocked and have a pair of Shoes to suit every MAN and BOY in the district, whether it be DRESS SHOES, SPORT SHOES, OXFORDS, BALMORALS, BLOUCHERS, or WORK SHOES, in Light Tan, Brown or Black.

Note these Values

MEN'S TAN CALF DRESS SHOES

Bloucher style — Real Bargain at — **\$3.95**
Men's Tan Calf Oxfords, right up-to-date in newest shapes, at per pair — **\$3.95**

MEN'S TAN CALF DRESS SHOES

Both Blouchers and Balmorals, plain and recede toes. Regular to \$8.75, for — **\$6.75**

BOYS' TAN CALF BOOTS

New recede toe, sizes 2½ to 5½, very snappy. Regular \$4.75 for per pair — **\$3.65**

MEN'S TENNIS SHOES

In Brown Canvas, real "Rugatex" soles, with toe cap, first quality, at — **\$1.95**
Boys' 1 to 5, — **\$1.65**
Youth's 11 to 13, — **\$1.45**

MEN'S MEDIUM-WEIGHT WORK BOOT

In Tan only, sewed and screwed sole. Great value at — **\$2.75**
Men's Black and Tan Work Boots, in very soft strong Elk, well made, great fitters. Regular to \$5.00 for — **\$3.95**

BOY'S SCHOOL SHOES

An assortment of styles and sizes, regular to \$5.00 to go at, sizes 1 to 5, — **\$2.95**
Same assortment in sizes 11, 12, and 13, at — **\$1.95**

MEN'S PLAIN TOE

Light weight, sewed sole, Bloucher, for light work, very pliable and soft. Regular \$5.00 for — **\$3.95**

MEN'S BLACK AND TAN OXFORDS

New and up-to-date in style and workmanship. Very special. Regular \$7.75 for — **\$5.95**

All Sorts of Footwear for Men and Boys at lowest possible prices, of best quality only. Outing and Tennis Shoes, Rubbers and Rubber Boots, all included in this Out and Slash Sale of Good Footwear.

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

Cheadle

Miss Mary Craig left Saturday for Nelson to spend a month with her grandfather, W. Robertson.

Miss Helen Miller, of Calgary, was home over the weekend.

Tom Douglas, of Calgary, was a visitor on Sunday to W. J. Miller's.

What seedling is about completed in the district, and some oats have

been sown. Another two weeks and about complete the seedling.

Any resident of the district who has any news, it would be appreciated if they will phone or tell the correspondent when in town.

Golf News

On Sunday, May 10th, a match between the President and Past President's teams has been arranged, and those taking part will play 18 holes Match (or Hole) play.

The teams will be as follows:
President — Past President
J. VanTighem vs. G. H. Patrick.
A. McMichael vs. R. Hill.
A. Pierson vs. F. J. Dunn.

P. K. Miller vs. M. S. Hirtle.
F. H. Young vs. W. K. Jull.
T. E. Wright vs. L. S. Stockton.
J. H. M. Martin vs. D. N. Gardner.
B. Whiteside vs. Alex Gray.
L. B. O. Lomell vs. H. Storey.
C. A. Lydall vs. J. Mackenzie.
J. X. French vs. M. A. Rellinger.
Len. VanTighem vs. Walter Gray.
Archie Gray vs. Tom Chamberlain.

All players are requested to make their own arrangements as to what time is suitable for them to start, and if unable to play they should notify the Captain at once so that any changes can be made. The Executive will be glad if all those who have not paid their 1925 fees do so at once, as the money is needed for improvements to the course.

A number of the members of the Club turned out on Monday with tools, and commenced work on No. 1 green, and by Sunday this green will be as good as any on the Calgary courses. If all members will give a little of their time during the next couple of weeks all the work necessary to make the course a real good one, can be completed. Good greens and golfers will considerably improve your game, and all the work should not be left to a few.

Do your share and you will get the benefit by having a topnotch course to play on.

The new flags supplied by the ladies show up well, and they deserve great credit for their ability to use the needle. Thank you, ladies.

LADIES! IMPORTANT!

Read the Golf Notes every week, also the notice which will be posted in Mr. Rellinger's window, to learn when you are drawn to play with on the following Saturday, so that you will be able to ring up your fellow player and make arrangements for your game. This will be of great assistance to Captain and will avoid confusion for all concerned. Through the courtesy of Mr. Rellinger, the score cards made out in each lady's name, will be placed in a box in the Strathmore Hardware Company's store, and each player will please call for her own and partner's cards on the way to the links.

The draw for Saturday, May 9th at 2:30 p.m. is as follows:

First Flight
Mrs. Givlin with Mrs. Whiteside.
Mrs. McFarland with Mrs. Ridley.
Mrs. Williams with Mrs. Watson.
Mrs. Patrick with Mrs. Hill.
Mrs. VanTighem with Mrs. Wright.

Second Flight
Miss Brown with Mrs. T. Chamberlain.
Mrs. Lydall with Mrs. Rowe.
Mrs. Strimpton with Mrs. R. Chamberlain.

Mrs. Whitney with Mrs. Hirtle.
Mrs. Stockton with Mrs. Pierson.
Miss M. Chamberlain with Mrs. Jones.
Miss Gibson with Miss Pierson.

For further information please phone vice-captain, Mrs. VanTighem.

ALBERTA'S MUSICAL FESTIVAL

Alberta's Annual Musical Festival will be held this year at Lethbridge, from May 12 to 15, at which a large number of contestants are expected to be present.



Eat more of it. Buy it here and you will. Our many satisfied patrons can vouch for its tastiness and well-baked qualities.

PATTEMORE'S BAKERY

Phone 97, Strathmore

Yule

The Meadow Brook Girls Athletic Club are holding their first meeting since these were discontinued last January, because of severe weather, on May 2nd, at the home of Miss S. Sammons. The girls are endeavoring to enlarge their membership so they may have more and better sports, which are healthy and amusing for young folks.

Miss Mary Green returned home on April 28th from Holmer's, where she has been helping Mrs. Helmer during the past two weeks.

The Junior U.F.A. meeting held at the Alton School on April 26th, was very unsuccessful, as only four members and two visitors attended. It was decided to postpone the meeting until after seeding.

There was a large gathering at the Alton School on April 26th, when many of the young folks around Alton, and some of their friends from Ouelletteville, met to play ball.

As Mr. and Mrs. G. MacLaren are moving to a new home near Cheadle, some of their young friends spent a most enjoyable evening with them on April 26th. The young folks were served with delicious refreshments, and returned home late in the evening.

Recently Miss V. Myrth drove a horse and buggy over to visit her sister, Mrs. W. McDowell. The horse was spirited and chose to proceed, when possible, being driven. Thus that evening when Miss Myrth prepared to return home, the horse and cooled in breaking the shafts and the young lady was obliged to ride her horse home, and have someone return for the buggy another day.

Miss W. McDowell, D. R. Elder, and the Elder and children, noticed in Sunnybrook on Sunday, April 26th. Messrs W. McDowell and D. R. Elder returned the following day, leaving Mrs. Elder and the children to visit a few days longer with her mother.

Mr. P. Gross with the unfortunate accident of turning his harrow over and slightly injuring some of his horses.

Mr. Elder believes in making spring work fly. He has one of his men driving twelve head of horses to an eight section harrow. With this it certainly doesn't take long to harrow a field.

Mr. and Mrs. Envidson and family, Mr. and Mrs. G. Collins and family, and Mr. J. Grant spent an enjoyable afternoon on April 26th, at the home of Mr. and Mrs. T. Envidson.

Rosebud News

FIRE AT ROSEBUD

Because a gasoline lamp did not function properly, the Rosebud Co-operative machinery and general warehouse was destroyed by fire Saturday night along with the bulk of its contents. Thirty barrels of gasoline, standing near the building, were rolled down the hill and out of danger.

The lamp was got working right on the employee who was using it, placed it on the floor while he sought a repairing tool. Just after he left it, the lamp broke into flames and set fire to the building. The citizens, armed with extinguishers, confined the fire to the warehouse. The building was valued at \$15,000 and the contents at \$25,000. The Co-operative Company carried \$25,000 insurance on the building and contents and the Massey-Harris Company and the North Star Company also had some insurance on the contents.

—Herald, Calgary

The regular meeting of the Ladies Aid of the Rosebud United Church was held at the home of Mrs. Cox, in Rosebud, on Thursday afternoon. The ladies spent the afternoon sewing and accompanied considerable work before five o'clock, when Mrs. Cox served a delicious lunch. During the meeting it was decided to hold a sale of homemade cooking in Rosebud Hall on a Saturday evening once every month, in order to raise funds for the church. Groups of members were appointed to assist at the sales on the different evenings, and all the supporters of the church are earnestly requested to send in any contributions that any of the women in the district, who feel that they would like to help in this matter, will not hesitate to do so as all contributions of cakes, pies, bread, or anything which is good to eat, will be thankfully received. Mr. Drummer has consented to donate the use of the hall for this purpose, and the first sale will take place on Saturday evening, May 9th.

Frank Ingraham has been on the sick list, but is much improved.

Mrs. and Mrs. Frank Archer, and Mr. A. Gross and son, Willis, called at the home of Mrs. F. W. Schultz on the evening before their departure for the States. Mrs. Schultz has been in very poor health for the past month, and we hope she will be much improved by a change of climate.

The whole earth around Rosebud trembled on the morning of April 28th, when so shocked by two of our popular young men, viz., Prof. Bryant, of the high school, and Mr. Simpson, the famous grocery clerk, being seen playing tennis before seven o'clock. It must be a fascinating game when people are willing to sacrifice their heavy naps for it.

Mr. McCameron and Andy Bester were in this vicinity last week.

A swell picture in a frame is a small comparison to what Homer Jones resembles in his new fur coat.

Mr. and Mrs. L. H. Jones, of Kitchener, spent the week end here with their parents, Mr. and Mrs. Jones and Mr. and Mrs. McFrien.

Mr. Van Ribber purchased three secondhand engine pumps in this neighborhood during the past week.

One of the most conspicuous sights we have seen of late is a carload of Massey-Harris disc-plows all lined up in a single row, and on display at the Co-operative. These plows are nearly all sold, and this goes to show that the vicinity expects to have some considerable work for next year, and that the Co-operative is some busy place.

Mrs. R. W. Brimmer made a flying trip to Calgary and returned last Saturday.

THE LABEL

On your paper indicates the station which your subscription expires. If you are not aware we would appreciate an immediate settlement.

Hard to Get -- Easy to Lose.

Devote the same energy and resourcefulness to the preservation of your property as you did to acquiring it.

Tell us what you have and we'll tell you how to keep it.

L. B. O. LODNELL

Phone 85 or 65,

Strathmore.

HOLLINGSHEAD COMMERCIAL COLLEGE

INSTRUCTION IN ALL COMMERCIAL SUBJECTS

Shorthand, Typewriting, Bookkeeping, Etc.

Principal A. HOLLINGSHEAD, P.C.T., F.I.P.S.

The only practising teacher of shorthand in Calgary officially certified by the Phonetic Institute.

226 Eighth Avenue West, Calgary

Special Prices On NEW AND USED CARS

We have a number of New and Used Cars on hand, which we are going to dispose of immediately. Special prices for cash. See us before buying.

We are no longer handling the Ford Agency, but are still in position to give you regular Ford Service on repairs and guaranteed parts.

SERVICE ON ALL MAKES AS USUAL

White & Son GARAGE

Strathmore,

Alberta



Small Ads That Bring Results

You see them weekly in the Classified Columns of the —

"STRATHMORE STANDARD"

Ever invest a few cents in one of them? Perhaps you have a car, or a house, or some stock you want to sell?

Then, phone us—17—tell us about it and see what profitable and quick results one of our Classified Ads will bring you.

The well-equipped and modern plant of the Strathmore and Bow Valley Standard, in addition to newspaper production specializes in

COMMERCIAL JOB PRINTING
Of Any Variety and Quantity Required.

Out-of-town orders given special attention. Send your rush orders by mail or phone. We will look after them.

Strathmore & Bow Valley Standard

Phones 17 and 68,

Strathmore, Alta.

THE PIONEER MEAT MARKET



Steaks and Roasts

In variety. Fresh, tender—really, a pleasure to prepare and an ideal meat item to serve for any meal.

GEO. SNAITH

Phones: Store 25,

Residence 70

PREPARING TO EXTEND LINE

Preliminary work for the 20-mile extension of the Lacombe & Northwestern Railway is now being done. The surveys are now being run and the cutting done, and contracts will be awarded shortly for the clearing and grading.

PROVINCE GETS

SHARE OF FUNDS
—O—
The Alberta Government's share of the surplus funds of the former wharf board of the Dominion is \$115,000, a check for which amount has been received by the Provincial Treasury.

STRATHMORE & BOW VALLEY STANDARD.

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00

U.S.A. & Foreign \$2.50

Editor and Proprietor John Macdonald
Member Canadian Weekly Newspaper Association and Western Selected Town Weeklies.

Legal Advertising, 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—5 lines to the 1 inch. Readers, 15 cents a line. Lost Found, Astronomy, and Want Ads, advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 10 cents first issue, 25 cents each additional issue. Display ads, rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient ads, cash with order. Contract ad, accounts due 1st of month following insertion. Changes of advertisements must reach the office not later than noon each Monday.
Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.
The Publisher is not responsible for opinions expressed by correspondents.

THE BUDGET

—O—
After a three weeks debate, the Budget was passed in Ottawa last week by a majority of thirty-seven. There is very little change as compared with last year, and three-quarters of the time spent could be described as time wasted. A personal of Hansard reveals a "dreary drip of legislation" continuing through hundreds of pages.

SPRAY LAKES

—C—
The "Albertan" castigates the Provincial Government for not showing more speed in a decision regarding Spray Lakes. If the Alberta and other public ownership advocates had not been so insistent, it is very probable that by this time the Spray Lakes development would have been under construction by private enterprise with adequate safeguards to the public. The Government has been forced to hold the matter over by the clamour that has been raised, but at the present time the state of the Provincial finances does not warrant the borrowing of from fourteen to eighteen million dollars to finance a project of this description.

IS IRVINE A TORY?

—O—
One of the most amazing stories that has yet been published in the Calgary press is the statement that at next election the support of the Conservative party will be given to East Calgary's M.P., Wm. Irvine. The rumor is that Hon. Arthur Meighen has dropped a hint to Calgary Conservatives that they should not oppose the redoubtable William at next election. The fact that Irvine was the only member besides the official Conservatives to support the Conservative amendment has created considerable speculation. Local Conservatives, however, indignantly dispute the insinuation.

LESS DRINKING IN BRITAIN

—O—
Partly as a result of high prices of whisky, consumption of that potent spirit has gone down considerably in the British Isles. A league has been organized, with its object of boycotting of the distilleries until such time as the government reduces the taxes. The distilleries, however, are not worrying, as they find that the export trade, particularly to the U.S.A., is keeping them so busy that they have no time for the home demand anyway. Whisky is stated to be cheaper in the States than it is in the homeland. This is not anti-prohibition propaganda. The matter was brought up in the House of Commons, but the Government refused to reduce the excise duties, and the distilleries argument is quoted from the Old Country press.

RURAL CREDIT LIKELY

—O—
No more welcome news for the farmer has been received for some time than that legislation providing for some form of farm land loan scheme whereby farmers of the Dominion will be enabled to obtain cheaper capital will be introduced in the house of commons during the present session. It is understood the scheme proposed will embrace the whole of Canada, so that a uniform set of regulations will be adopted for all the provinces; and the control will all come under a federal hand.

Dr. H. M. Tory made an official investigation last year and his recommendations have apparently been fruitless. From what can be learned, he very much favored a scheme similar to the federal land bank of the United States, which has had such good results from the pooling of farm loans and insuring bonds on the basis of the combined security. As no better security can be found the bonds are readily negotiable and have found a ready sale all over the country.

—Market Examiner

Nothing New

—O—
By A. Delaire

Solomon said in Eccl. 1:9-10: "There is no new thing under the sun." Is there anything wherewith it may be said: "See this, is new?" It hath been already of old time.

Are the words of that wise man true today? When we consider all the new inventions, discoveries, and revelations, we on first thought would answer no. Yet on further investigation we are not so sure of our former answer. Particularly is this true in matters pertaining to religion.

We hear much of new teachings and doctrines believed by many to be based on recent discovery, revelation, or scientific research, when in reality they have, as Solomon said, "been of old-time" in fact so old that they are new, to us. I have in mind several cults and doctrines claimed to be of recent origin, and accepted by many as such, which are as old as Babylon. Yes, more ancient than the pyramids. One in particular, that is quite popular at the present time, was held sacred by the inhabitants of the city of Babylon. Others have copied from so-called heathen philosophers, of more or less ancient renown.

It has been said that the people delight to be humbugged. In matters of religion this seems to be the case, for you will see less common sense, and regarding religious beliefs, than anything else. Anything that suits our fancy is taken in without further investigation.

The fundamental principle of righteousness is as old as the universe, and has been taught by men of God ever since man was created, and have never changed one iota, and never will. Therefore any teaching that is not in harmony with these principles is false. Even our christian religion was not unknown before the creation of the world. Some believe we have many things new to us. Why, Jesus said: "A new commandment I give unto you: That ye love one another." It was new to that age because their traditions taught them "an eye for an eye, and a tooth for a tooth." Yet Moses in Ex. 21:18, said: "Thou shalt love thy neighbor as thyself." Custom had overridden the commandment. It was entirely lost sight of. How new are those commandments to the present age? In another place Jesus said: "In honor prefer one another." How far is that carried out even in places where we would expect the commands of Jesus to be most honored? Today, instead of an eye for an eye, we have substituted "every man for himself." So much so is this the case, that true principles of right conduct are entirely covered up.

Again we see christianity spoken of as a new religion, and is twisted to suit the fancy of unchristian men, in enable them to have an appearance of respectability. They take it as an impossibility to live upright lives. Giving out that the teachings of the christian faith does not require it, forgetting that Jesus said to the sinful woman: "Go, sin no more." So I am sure, with Solomon, we can say in matters of religion, there is no new thing under the sun; and as Adam was condemned for his sin, is every man today—the same condemnation that was handed out to the first sinner.

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"Oh! Susan!" on Friday

—O—
Gleichen augurs will present "Oh! Susan!" a four-act comedy-drama at the Memorial Hall, Strathmore, on Friday, May 18th; funds realized going to Strathmore Baseball Club. There are ten characters, five ladies and five gentlemen. The play was presented in Gleichen to a large audience, and was well received by the host. This is the most pretentious show ever attempted by the local amateurs.



It's Not

—O—
Much of a task for housewives to make their Meat selections here. Our ice-box and counters always hold plentiful suggestions. Stop in to-day.

STRATHMORE MEAT MARKET

J. J. McCardell, Proprietor.

Phone 20, Residence :—

: Phone 40, Store

MASSEY - HARRIS

I wish to inform the public of Strathmore and district that I have taken over the Massey-Harris agency from Mr. A. B. Foote, and am now at the old stand in the Strathmore Hardware.

Come in with your order for anything you need in the line of farm machinery and repairs.

J. H. MINER

Strathmore,

Alberta



The Baseball diamond calls, boys. The sound of the ol' pill hitting the padded mitt or cracking against the ol' hickory will soon "be your dish."

But—how are you fixed for Gloves, Bats, and other needs for that "sport of sports." Better take a peek in for the first Spring Bargains in Baseball Goods we've got for you.

"THE STORE OF QUALITY AND SERVICE"

STRATHMORE HARDWARE

M. A. RELLINGER

Phone 54

KING EDWARD HOTEL STRATHMORE

A well-appointed eighty-room building, with modern conveniences. Hot and cold water, steam heat, baths.

Special terms for permanent boarders. Furnished suites.

THE COMMERCIAL HOUSE

F. K. Miller, Manager

Special Round Trip Fares

TO MINNEAPOLIS . . . ST. PAUL

FOR THE
Norse-American Centennial Celebration
MINNESOTA STATE FAIR GROUNDS

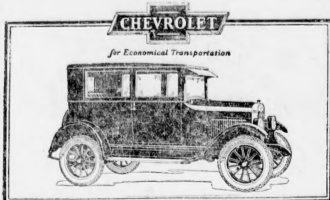
—TICKETS ON SALE—
June 3 to 8

From Stations (West of Port Arthur) Man. and Sask. June 4 to 8

RETURN Limit June 20, 1923
For Particulars Ask The Canadian Pacific



The story is laid in New England, and the plot for a comedy-drama is extremely interesting. It is full of action from the start to finish. Comic situations rapidly follow one another, and each act ends especially strong. It can be said that each person fits into his or her part as though it had been written for them. Turn out for a good time, and give the baseball boys a good too.



Quality at Low Cost!

CHEVROLET dealers sell a product that possesses the highest ideals of value—abundant quality at low cost.

The new Chevrolet has a greatly-improved chassis—new dry plate disc clutch, new rear axle with pressed-steel banjo-type housing, new semi-elliptic springs; new bodies of greater beauty and comfort, closed models with handsome Fisher bodies, finished in beautiful colors of Duco: coach, sedan and coupe have low pressure tires—quality features that you would expect to find only on high-priced cars.

People who see these cars are astonished to learn that they can be sold at such low prices.

Ask us about the G.M.A.C. deferred payment plan

H. W. B. BELL
STRATHMORE

Roadster, f.o.b. Strathmore	\$ 915.00
Touring "	\$ 915.00
Utility Coupe "	\$1235.00
Sedan "	\$1415.00
Coach "	\$1255.00

Balloon tires are regular equipment on all closed cars and on open models \$25 additional. Disc wheels on any model \$25 additional.

Social & Personal

Mr. J. P. Lowry returned from the States at the beginning of the week.

Mrs. Meriton, formerly of Nanaimo, left here yesterday after a two week's visit to her home, which is rented by Mr. Montgomery. She is now resident at Longmont, Colorado.

Mr. Harry Vicars, revisited acquaintances here on Wednesday. Harry is now a prosperous storekeeper in West Calgary.

Mrs. Nat Davis, Calgary, visited several days last week with Mrs. Chas. Keeling.

Mr. D. McLean, of Gleichen, was a visitor here on Monday, on the pleasant errand of paying his taxes to M. D. Bow Valley.

Mr. S. E. Garriott has been seriously ill for some time with blood poisoning, but is said now to be improving somewhat.

Mr. Eric Ostlund is now back to the farm, restored to health after taking treatment in Calgary for several weeks.

Dr. Girvin's many friends are glad to see him about again, following his operation for appendicitis. He returned to Strathmore on Saturday.

Mrs. T. B. Harries is on a two weeks' visit to the Coast.

Nightingale

The C.F.W.A. met at the home of Mrs. G. Fraser last Thursday. A large number of members and visitors being present. After roll call and transference of business, Mrs. R. Connor gave an instructive paper on "How to Improve Our Homes and Surroundings." Mrs. Fraser then served a very dainty lunch. The next meeting will be held at the home of Mrs. I. Sloaner on May 14.

We are very pleased to hear better news of Mrs. Mark Lounsbury, who is still in the Holy Cross Hospital at Calgary. Everyone will be glad to see her back at home once again.

Mr. Dan Osmond is recovering from a very painful accident, through his hand being badly cut when in trouble with a stubborn mule.

Mrs. Sid Ogilvie arrived home from Rockyford last week, with her baby daughter, Daphne.

The boating season has opened here. The "Baby Boatlegger" was launched here last Sunday, and was quite a success, but ladies, be sure to learn to swim.

This is very prevalent in the district. Most of the school children are either laid up with it, or are recovering from it.

Balemead

Mrs. C. Cooner returned last week from Baitram, Sask., accompanied by her sister, Mrs. Myers, and family.

Joe. Conner is the latest arrival to the district from Cairns, Alberta, and has been employed by A. Vanderveile.

On Friday, May 1st, Mrs. T. H. Lonsdale, of Carleton Place, organized the ladies of the district in a Red Cross Nurses' Class, when Mrs. C. Franks was elected president, and Mrs. Phillips secretary. The meeting was attended by about 14 ladies, and was very instructive, and much enjoyed by all.

The first to leave the area for the holidays are Mr. and Mrs. L. L. Hatt and family, who will probably start out next week on a motoring trip to Nebraska. We wish them a good time.

A special Mothers' Day service and programme has been prepared for next Sunday, May 10. Make it a point to attend.

The Junior U.F.A. held their regular monthly meeting last Saturday evening, when a lot of business was transacted, and a good programme was presented, consisting of several well-chosen short speeches and a spelling match. The Juniors are going to hold a picnic on May 23rd, and plan to celebrate their third anniversary on June 20, which will be after the convention, and the delegates will then give their report.

Millionaire Believes In Advertising

WHAT THE CHEWING GUM KING THINKS OF ADVERTISING

William Wrigley, manufacturer of chewing gum, has quite a thriving business through newspaper advertising. Here are some of his thoughts on the subject:

"I believe in newspaper advertising. I spend about a million dollars a year for newspaper space to tell the world about the goods I have to sell."

"Nearly everybody reads the papers and they are the most effective medium to reach the buying public quickly and sure."

"To make money you have to spend money. Money spent in judicious advertising is a paying investment."

"Advertising does some good. Once in a while you hear somebody say: 'I don't see so-and-so advertised any more.'"

"Of the biggest share of commodities the woman does the buying or casts the deciding vote to buy."

"Some men spend money for advertising almost as cheerfully as they put it in the plate at church."

"Everybody reads the papers—and everybody spends money for what he reads about."

"You don't see any cowboys in a 5 and 10 cent store. Small profits make big sales."

"There is no use having goods to sell unless you let people know it."

"A clever without a hand. A business without advertising. It can't be done."

"Women vote now. They always have voted on the family buying."

"The newspaper is the quick way to let people know what you have to sell."

"Cold weather sells overcoats, but not at any particular store."

Weather Report

Supplied by C. P. Irrigation Dept.		
April 29th to May 4th, 1925.		
29	25.9	72.5
30	22.9	77.4
1	29.5	67.4
2	27.2	64.0
3	35.0	62.8
4	30.0	62.8



SUMMER EXCURSIONS

FOR VACATION TRAVEL

PACIFIC COAST	EASTERN CANADA
STRATHMORE to—	STRATHMORE to—
Vancouver \$47.15	Toronto \$108.75
Victoria \$47.15	Ottawa \$121.00
Seattle \$52.15	Montreal \$127.75

On Sale Daily, May 22nd to September 30th.

UNITED STATES

STRATHMORE to—	\$ 67.00
Minneapolis.....	
St. Paul.....	\$ 81.00
Chicago.....	\$142.40

Proportionate Fares to Other Points

Choice of Three Trains Daily, Including—

THE TRANS-CANADA LIMITED

Fast De Luxe All Sleeping Car Train (First Train May 17)

Full Information and Literature From Any Agent of the CANADIAN PACIFIC.



Newest Modes for Spring and Early Summer

We have just received a wonderful selection of Ladies' and Children's BETTY BROWN DRESSES which are the last word in Style, Material, and Price. Willow Suiting, striped and plain Broadcloths, Gingham and Pin Checks, from \$3.95 to \$8.50

SUMMER HATS 85c to \$1.95
Ready trimmed, for children from \$2.50
For Ladies, in exquisite styles, from \$7.50 to \$12.50

MIDDIES FOR LADIES AND MISSES
With unfadeable collars and cuffs. Sterling values.

Everything that is New in HOSIERY FOR LADIES AND CHILDREN
Children's Silk Sox with fancy top, from, pr 75c
Ladies' Hosiery, Niagara Maid, and Puritan Hose, in the most up-to-date colours, from, per pair 75c to \$2.50

There Are Just a Few Ladies' Spring and Summer Coats

in stock, and are prepared to sell these at real bargain prices. A call will convince you that we can save you real money.

Everything in HOUSEHOLD GOODS for the SPRING CLEANING at home. Curtain Serim, Madras Muslins, Towellings, Sheetings, Cotton, etc., at keeneest prices.

We have too many bargains in our GROCERY DEPARTMENT to enumerate this week, but please call and be one of our many satisfied customers.

The Strathmore Trading Coy.

"THE BEST FOR LESS"

A. D. Shrinpton, Mgr.

Phone 18 Groceries 87 Drygoods

Imperial Whisky

This Advertisement is not inserted by the Alberta Liquor Control Board by the Government of the Province of Alberta.

Cleans Like China

When you use SMP Enamelled Ware Utensils, you never need to scrape, scour and scrub the way some wares demand. Hot water, soap, a cloth—that's all you need to clean them. It washes like china, has the cleanliness and surface of china, but wears like steel. Don't be the slave of your cooking ware; equip with clean, pure sanitary, lasting.

SMP
Enamelled
WARE



Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing, Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

Spring Needs

POULTRY NETTING,
GARDEN RAKES,
HOES, SHOVELS,
EVERYTHING IN HARDWARE
PAINTS, OILS, VARNISHES
We are now agents for the famous
DE LAVAL CREAM SEPARATOR

Barbor & Craddock Hardware

Phone 30, Strathmore, Alberta

Long Distance Telephones Running Water
in every room Private Baths.

When In Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot
CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

The Strathmore Hotel

Strathmore's Popular Hostelry.
Good Rooms at Reasonable Prices.

ROBERT INGLIS, — — — Proprietor

Advertise--It Pays.

"Why We Should Buy At Home"

By May Taylor, Bertie Vale School
The growth and prosperity of a place depend very largely upon the success and prosperity of the home merchant. Out-of-town people will judge our town by the appearance of our stores, and by the degree of enterprise shown by our merchants. Our home merchants succeed when home-folks give them loyal support.

The home merchant is the man who gives you credit when you are financially broke, and carries your account until you are able to pay.

He gives you back your money or makes exchanges when you are not satisfied with what you have bought.

He meets you at the door with a handshake, and lets you out with a message to the home-folks and children, and a real "come-again" goodbye.

His clerks live in the home town and spend their money with you and other local people.

He helps support our churches and charitable institutions, and talks for the home town, and boasts for it every day in the year.

He is the home merchant—your neighbor—your friend—your helper in time of need.

Therefore you ought to trade with him.

When you buy from the home merchant he is able to employ more help, which gives more people employment.

He is able to send for more and better goods, and can sell them cheaper than before.

If you buy from him it helps him to pay his taxes and other debts.

Some people who are able to send away for their goods, do so, and this prevents other people who are not able to send away from getting their goods cheaper.

Sometimes it gives trouble to the person who sends away, by delay and by careless handling of goods on the train.

There is another reason for buying at home—that it encourages the store

keepers to place more confidence in themselves, by so doing they advertise more freely their wares in the local paper, and this tends to increase the work in the newspaper office, whereby more help will be needed there. This is in itself one of the most important reasons for buying at home as it will lessen unemployment, which is very apparent in our midst. This also helps the circulation of the paper.

Fourth Annual Tour To The Pacific Coast

Special Train from Winnipeg via Canadian National Railways. Entertainment provided for at Various Points of Interest En Route.

Personally Conducted

Personally conducted tours over our best opportunities for sightseeing, travel, and the country. This special train to our coast, as well as to the other western countries of Europe, Canada, and the United States, on many routes, commencing immediately after the close of school on summer holidays. Conducted special parties to the Pacific Coast via Prince Rupert. The tour this year which will be the fourth will again commence at Winnipeg, from which point a special train of modern sleeping car equipment, dining car, and radio observation car, will leave July 6th. After stopping at various points of interest, the train will arrive at Prince Rupert on July 11th. At this latter point, the party will embark on a paddle steamer for a cruise of 550 miles through the famous "Inside Passage" to Vancouver. While the tour terminates at Vancouver, those who desire to make a trip to Victoria may have their tickets read "Victoria" as their destination without any additional cost.

This tour is an outing that appeals strongly to teachers as well as to professional men, and business men and women.

The local agent of the Canadian National Railways, will be pleased to give you full particulars of this tour, including the cost, choice of routes, returning, etc.

Unborn Babe Gets Life After Mother Is Killed



When the babe, shown nestled in this pretty nurse's arms, grows up it certainly will have one heart-rending yet unusually remarkable story to tell of its origin.
Mrs. Sidney Kahn, was so seriously injured in a Los Angeles automobile crash that she died a few minutes after the accident. The babe—unborn at the time—was quickly given life through an impromptu and remarkable Caesarian operation by a police surgeon.
After the heroic feat, it was hastily rushed

entrusted to the care of Miss Herry Kerr—pictured above—senior nurse of the White Memorial Hospital in Los Angeles. Meanwhile the bodies of the babe's mother, father and older brother, killed in the crash were being prepared for burial. Miss Kerr stated that the youngster is perfectly normal in every respect and, in spite of its untimely start, will live a perfectly normal and healthy life.

"This indeed a story that causes one often to ask—'Will wonders ever cease?'"

Is Your



Larder running short of Canned, Packaged or Bottled Goods? Then, madam, take advantage of the many unusual bargains we have in that line this week.

M. B. GARRETT

Phone 62, Strathmore, Alta.

Ford For Service Buy A Ford

The Latest Models — Open and Closed Types

Exceptional Values

USED CARS

CALL IN — SEE THEM — TRY THEM OUT

ARNOLD MOTORS

FORD SALES & SERVICE

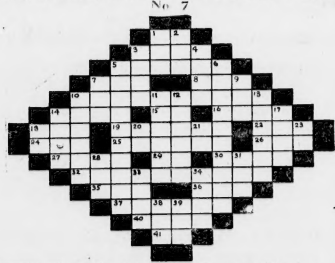
Repairs on All Makes of Cars

Jack Arnold Manager

Phone 31, Strathmore, Alta.



The Standard's Crossword Puzzle



(Copyright, 1925, by The International News Corporation, Chicago)

HORIZONTAL

1. A cry of surprise
2. Armour of chains
3. A village
4. Part of the body
5. A grain
6. Houses
7. Prefix meaning "half"
8. I am (contraction)
9. Cuts
10. Ask
11. Truly
12. Row
13. Rhea or South African ostrich
14. Cavity in a bone
15. A grain
16. Education used for securing a cat
17. Yes
18. Fermentates
19. Leaf-shaped lid at base of the tongue
20. Also
21. Snake-like fish
22. One who nalls
23. Machine in which yarn or thread is woven into a fabric
24. Negative

VERTICAL

1. The thick of a hog
2. Greasy liquid
3. The three wise men
4. A boy's name
5. Reluctance
6. Tachometer
7. Lemond (abbreviation)
8. Golf term
9. Dilute; weaken
10. Pertaining to a diet
11. Undeveloped
12. Sables
13. Bull
14. Speaks
15. Exile
16. Royal Navy (abbreviation)
17. Short for Lulu
18. Prefix meaning "again"
19. Clever; appropriate
20. Nothing
21. End or aim
22. Abound
23. An electrified particle
24. Card game

SOLUTION OF LAST WEEK'S PUZZLE



EXCEPTIONAL
VALUES IN

Women's Dresses

Pretty Dresses of Oriental Crepe, fancy buttons trim the front of dress, collar, cuffs, and pocket tabs, which like the collar and cuffs are in yellow Crepe. A Tie Girdle adjusts the fullness at the low waist-line. In the popular shades of Brick, Blue and Green at \$7.95 and \$8.50

ATTRACTIVE
MODELS

In striped Ratine. The collar, cuffs, and belt trimmed with pretty red buttons, and has a red ribbon tie at the neck. Priced at \$7.95

JUST ARRIVED - A Nice Fresh Range of GINGHAM DRESSES, in all the latest colours, and worked in most pleasing ways, marked at very low prices, ranging from

POPULAR
STYLED

Broadcloth

Dresses

Made on the slender straight lines that tend to give the desired slim appearance, in wide range of styles and colours, \$5.50 and \$6.95 and

Pretty Little Sand

Colored

DRESSES

Of Silk Crepe, trimmed with tiny ruffles at bottom of dress and cuffs, and has dainty ornament of self material and ribbon at the waist. Very modestly priced at \$8.50

ATTRACTIVE AND

INEXPENSIVE

Dresses of Pique

Voile, in pretty shades of blue and tan, at \$4.95, \$6.95, and \$7.95



SPECIALS FROM THE GROCERY DEPARTMENT

Okanagan

TOMATOES

Large tins, 2 1/2 size, 2 tins for \$36

Case of 24 tins \$4.00

Medium size tins, 2 1/2 each \$1.00

7 for \$15

PORK & BEANS

Libby's or Clarke's, large size, tin \$15

7 for \$1.00

Piekie Tails, 2 tins for \$25

DRIED FRUIT

California Prunes, 2lb. packets \$29c

Peaches, choice Muir, per pound \$25

Loganberries, per pkt. \$25

CANNED BLACKBERRIES, choice quality, 2 tins \$45c

CANNED PEARS, choice quality, 2 tins for \$45c

STRAWBERRIES, in heavy syrup, 2 tins for \$45c

WATER GLASS for preserving eggs, large tins, 2 lb. size \$25c

1 lb. size \$13c

TEA

Blue Ribbon Tea, 1lb. pkts. \$6c

2 1/2 lb. pkts. \$1.65

Red Rose Tea, 1 lb. pkts. \$6c

4lb. pkts. \$6c

COCOANUT

Desiccated, lb. \$25c

MACARONI

Long Cut, 3 packets \$25c

Short Cut, pkt. \$10c

Macaroni, Spaghetti, and Vermicelli, per 5lb. pkts. \$6c

JAM

Pure Strawberry (Wagstaffe's) 4 lbs. pail \$85c

Raspberry, 4 lb. pails \$85c

Pure Orange Marmalade, 4lb. pails \$75c

COLLASES

Choice West Indian 5 lb. pail \$45c

CORNFLAKES

or Post Toasties, 2 pkts. \$25c

BISCUITS

Dollar Soda \$75c

SALMON

Choice Sockeye, 10lb. flat tins \$15c

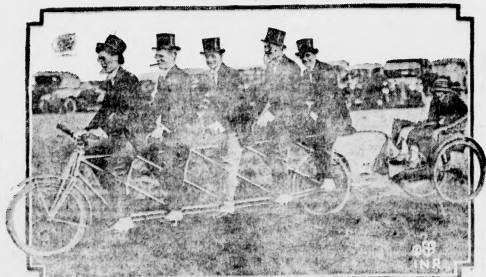
Flat tins \$15c

MEN! WE CAN SAVE YOU MONEY ON YOUR FURNISHINGS
BLUE BIB OVERALLS, made from good heavy Denim, all sizes \$2.00
HORSEWORK GLOVES, with gauntlets or short cuffs, pr. \$1.00
WORK SHOES, sturdy, strong in construction, all sizes, pr. \$3.95

FOX'S STORE

PHONES—GROCERIES 28,
OFFICE & DRYGOODS 100
STRATHMORE, ALBERTA

GOING TO THE RACES IN STYLE



Spectators at the Catterham races were treated to this strange sight the other day. These five college students

School Column

LOCAL NOTINGS

The following is the standing of pupils of the Junior High School Room. Those that have a complete pass have a good chance of success in June. Many of the others can also pass, if, from now till examination time, they will exert the maximum of effort to their school work. We again appeal to all concerned to cut distractions to the absolute minimum.

Grade IX

Honors—Archie Gray, 76.

Pass—Ida Frederick 70, Florence Garrett 67.

Failed—Lionel Gilbert 63, William Corbett 60, Peggy Eves 59, Jack Creighton 57, Kate Chamberlain 55, Nora Chamberlain 55, Margaret Lawson 54, Andrew Thomson 52, Ethel McDonald 24.

Did not write all examinations—Iva Schultz 57, John Freeman 56, Bertie Gray 52.

Grade VIII

Honors—John Garrett 80.

Pass—Nancy Stephens 82, Tom Glendinning 81.

Failed—Neil Brown 50, Evelyn Boyd 49, Arthur Gordon 26.

Did not write all examination papers—Annie Harwood 60, Wm. Glendinning 56, Neil Glendinning 48, Stanley Gard 43, Opal Tweedle 45, Anson Chase 35.

Grade VII

Pass—Metha Christensen 57, Mary Telling 50.

Failed—Nathan Woldum 45, Tina Glendinning 42, George Gray 31.

Did not write all examination papers—Hazel Frohberger 51, Alberta Norrie 46, Rubena Jenkins 45, Wm. Gray 40, Irene Cousens 26.

On Monday evening, April 27, a meeting of the Vol. V. Local of A.P. was held at Strathmore School. The chief business being the arrangement of the programme of sports to be held at Carleton Place on Saturday.

The various classes were arranged, and it was decided that one for each of the four classes, Junior, Intermediate, Senior and High School, and one for a rural school. It is also possible for a rural school to win one or more of the four classes.

Three competitors from each school in any one event. The individual winner in each class will be awarded a trophy.

As the Junior class is divided into three sub-classes there will be six buttons for boys and six for girls.

Mr. H. Robertson, principal of the Carleton school has been appointed manager of these sports.

The School Fair Committee wishes to thank the following new donors to the School Fair Prize Fund: Arnold Moore, \$3.00 in cash; F. Dan, \$5.00 in cash; F. Dan, prize to value of \$5.00; J. Schaffel, \$5.00 in cash; J. Schaffel, \$5.00 in cash; J. Schaffel, \$5.00 in cash; W. H. Riddan, \$2.00 in cash.

On Friday evening Carleton School teams entered up to Strathmore and played Strathmore School teams at basketball and baseball. In the girls' game Strathmore won 21 to 10, while in basketball the score was 9 to 6, also in favor of Strathmore. The referees were Mr. Robertson for basketball and Mr. Storey for basketball.

After the game lunch was served by the pupils and teachers of the Strathmore school. We believe that these interschool games deserve more support from the public than they are receiving.

We have received, unfortunately, too late for publication in this issue, a communication from Messrs W. C. Loefer and I. M. McNamee, defending the action of Iricana S. D. Trustees with reference to the proposed new school. The letter will be published in next issue.

Editors to visit Alberta

A tour of Western Canada will be made in July by the Graphic Arts Guild, composed of eastern Canadian and American editors, which will hold its first meeting in Winnipeg on July 27. The party will spend some time in Alberta, spending a day at Calgary and a day at Edmonton, and a short time at Canmore. The party will arrive in the province on July 3. Later in the year a party of American editors expect to make a tour of the West.

had polluted their way in the track on the strange tandem bicycle pictured here. Attached to it was a trail car you see in which reposed a fair charmer. They were given a rousing ovation upon making their entrance. That's what you would call "Going to the races in style, eh?"

OF LOCAL INTEREST

Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcomed by the Standard, Phone 17 or 68.

It will be of interest to those who had long distance calls from the Strathmore central in connection with the C.P.A.C. prize contest Monday night to know that for fifty minutes, continuously after the first call was placed, the telephone was busy. The operator here was then given the line with permission to pass three calls. Six minutes after being connected with the number our operator had completed nine calls in this number in Calgary.

At the regular meeting of Strathmore School Board, held on Wednesday evening, it was stated that the school population is again increasing, with the result that the Board is faced with the alternative at the fall term of adding an additional teacher or cutting out the Grade XII work.

Quite a number of country members attended the regular meeting of Strathmore Masonic Lodge on Monday evening.

Mr. C. Cheladyn has opened up a new store, etc. in the Strathmore Hotel. Details in our advertising columns.

An enjoyable dance was held on Friday evening under the auspices of Strathmore G.W.A. There was a large attendance from the country, and the townfolk were conspicuous by their absence.

Wheat continues to rise again, after the big slump of the previous six weeks, and pool farmers are looking forward with confidence to their final payment.

The weather during the past week has been dry, with considerable wind, and occasional light frosts in the early morning. Wheat seeding should be about completed this week.

Strathmore presented a very animated scene on Saturday evening, with motors lining both sides of the street, and the stores report a very good day's business. The number of new cars in the line-up is an indication that there is some money in the country.

A new edition of "Business and Unemployment Opportunities" has been issued by the C.P.R. It is a complete record of the opportunities of Western Canada, according to the booklet, all of a veterinarian's wants is a jeweller and a certain surgeon. Gleichen is similarly modest in its requirements, but Bussano wants the whole earth, with a slice of heaven thrown in.

On Mr. J. P. Lowry's trip back to Strathmore this week he motored all the way from Detroit, Michigan, to here, making the trip in ten days. He reports moisture conditions good all along the road.

Another business change, Mr. Heer for McGreer, formerly of Milk River, is now the local manager for the Crown Lumber Co., replacing Mr. Warren, who is being transferred to another point. During his short stay here Mr. Warren was very popular, and his departure is much regretted. Both the new manager and the old are musicians, but while Mr. Warren plays the trombone, Mr. McGreer, as he is his name, plays the banjo, and is bound to be in great demand at musical functions here in the future. (Hoot hoo!)

"Air Mail" Coming

Warner Baxter, Billie Dove, Mary Brian and Douglas Fairbanks, Jr., are the featured players in the new Irvin-Waltz-Paramount production, "The Air Mail," which comes to the Monarch Hall next Saturday. The story was written especially for the screen by Byron Morgan, who wrote "Flaming Harriers," "Code of the Sea" and others.

The picture has to do with the typical working of cranks who prey upon the U.S. government air mail service and includes some genuine thrill scenes both in the clouds and on the ground.

"The Air Mail," one of the Second Famous Party group of Paramount pictures, includes Guy Oliver, Henry Thia's what you would call "Going to the races in style, eh?"

Gleichen merchants are embarking on a "Community Week" to show what the local retailer can do in competition with the mail order and city houses.

Don't forget the date of Strathmore Stampede—July 15. Let 'er buck!

Balntrine Community Club are holding a dance at Nightingale Hall on May 16th. The funds realized are to go to the erection of a hall at Balntrine.

Dr. A. W. Girvin has held his first office at 100 Rocky Mountain House, and will remove to Calgary at the end of June. Further particulars next week.

The Maple Leaf, Gone Forever

(Lines inspired -47) by the recent destruction of the old Maple Leaf Hotel Building in Strathmore. Music by M. S. Hirtle. Words by J. Phares.)

In days of yore, from Britain's shore, An Englishman with money came, And built a place to fill the space, Where a good hotel should be.

The Maple Leaf, he named it so, And thought it very clever, Two one had good ones, we must confess, For now it's gone forever.

Inside the bar, from near and far, The settlers did foregather, And blessed the man, who once did plan, The Maple Leaf for Strathmore.

But (uses did change, our views exchange, We went for prohibition, The Maple Leaf, it closed its doors, The scene was desolation.

A man called Work, no talk he'd think, Made it a place for "Lizies," He tore the fittings out the bar; His stay was short—no business.

In twenty-four, the weeds did score, And Ingles looked it over, But not, said Bob, the Maple Leaf, The place looks like a river.

So off he moved across the street, To sell his beer and bottles, While Hirtle bough the Maple Leaf, And into bits he split 'er.

The Maple Leaf, our emblem dear, In Strathmore's scene is forever, We'll shed a tear, then have a beer, But never harder liquor.

5 DOLLARS

Per Year Buys Our AUTO ACCIDENT POLICY

\$1,000 in case of death \$25.00 weekly for total disability.

ASK ABOUT IT TO-DAY.

F. J. DUNN

STRATHMORE

Phones 98 and 95

WHY OPERATE?

For Appendicitis, Gallstones, Stomach and Liver Troubles, Malaria, etc.

Constipation, indigestion, flatulence, etc.

Mrs. Geo. S. Aims

SOLE REPRESENTATIVE

130 Fourth Ave. S. Phone 4484

CALGARY

Price \$4.50—Parcel post \$5.00 extra.

MURINE

NIGHT & MORNING

KEEP YOUR EYES

CLEAN CLEAR AND HEALTHY

WHEN YOU GET YOUR EYES EXAMINED BY A SPECIALIST

EXCURSIONS

MAY 15th TO SEPT. 30th. Final Return OCT. 31, 1925

Eastern Canada

The Eastern Canada tour includes an optional route arrangement—via all rail or rail and lake. VISIT

THE HIGHLANDS OF ONTARIO
NIAGARA FALLS THE 1,000 ISLANDS
THE ST. LAWRENCE
THE MARITIME PROVINCES

A cruise on the Great Lakes from Port Arthur, Port William and Duluth is one of the most enjoyable experiences that can be imagined. The majestic ships (S.S. "Noronic," "Hamonic," "Husonic") of the Northern Navigation Company form the water connection of what is known as the Canadian National Lake and Rail Route to the East.

Pacific Coast

Enroute—A Few Days in

JASPER NATIONAL PARK
Go Golfing, Motoring, Mountain Climbing, Hiking, Canoeing, Bathing, Tennis, Dancing, JASPER PARK LODGE TO STOP A

THE TRIANGLE TOUR

The finest combination rail and ocean trip on the continent. It embraces a rail journey westward from Mt. Robson Park to Prince Rupert. SIDE TRIP TO ALASKA MAY BE INCLUDED Southward to Vancouver, a distance of 350 miles, on palatial ocean-going steamships. Leave Vancouver by rail, the third leg of the triangle extends northward through the Valley of the Fraser and Thompson to Jasper National Park.

Full information gladly given by E. M. WILSON, Ticket Agent, ROCKYFORD, ALTA.

Canadian National Railways

Rockyford

During the summer months the Rockyford Ladies Club will meet once a month on the second Thursday. The next meeting will be on May 14th, at 2:30, in the Rockyford Hall.

Rev. Fr. Bohn and Mrs. C. Bohn, M. J. Bohn are holding a joint recital on May 21st.

Tutor Literary Society performed the play "Gump" to the entire satisfaction of a large audience in Rockyford Hall on Friday night. The play has been already well reviewed on its previous appearances in district, for the players acquitted themselves with greater distinction than ever on their Rockyford appearance.

Mr. Watford's new implement building is going up quickly, and is now under way. It will be ready for occupancy in about ten day's time.

The foundation is being taken out for a new building for Mr. L. L. Plotkins.

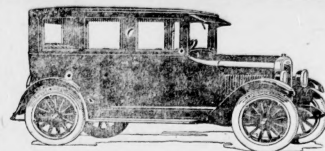
Another firm who are building at the present time is the Rockyford Hardware, who are adding storage at the rear of their present building. Mr. W. E. Bown has now covered his connection with this business, which is now conducted by Mr. J. Becker.

Train time changes this week. Train No. 25, going west, will leave Rockyford at 12:57, while train No. 26, going east, will leave Rockyford at 8:21. Other train times are the same.

M. D. Grasswohl met on Saturday afternoon, and instructed a large amount of important business. A full report will appear in next issue.

Mr. Fred Gibson has now the Chevrolet Car agency.

Read the Advis.



The New Chevrolet

The Greatest Achievement of the Car Builder. All modern refinements at a price within reach of every purse.

ROCKYFORD GARAGE

F. W. Gibson, Prop.

Agent for Atwater - Kent and Westinghouse Radios.

Get The Gophers

Get after the Gopher NOW. We handle all the best poisons.

Ready-Reds Gopher Poison \$1.00 per tin. Also Gophericide, Ever-Ready, Strychnine, Etc.

Rockyford Drug & Confectionery Co.

Phone 23

Phone 23

SPECIAL ROUND TRIP FARES

ACCOUNT

NORSE - AMERICAN CENTENNIAL

MINNESOTA STATE FAIR GROUND, ST. PAUL JUNE 6, 7, 8, 9, 1925.

Full information Gladly Given by

E. M. Wilson, Ticket Agent, Rockyford, Alta.

CANADIAN NATIONAL RVS.

OKY-ACETYLENE

Welding and Bracing

is MUCH CHEAPER than buying new parts. Work guaranteed.

WALTER HYNAS

Rosebud

A. E. B. DENOVAN

Physician and Surgeon

Is now located at Rockyford

PHONE 48

DR. R. H. DENHOLME

D.D.S., Calgary

will be at Rockyford every

WEDNESDAY

Situated at McGuire's Office,

Phone 1.

J. B. MCGUIRE, L.L.B.

Lawyer, Notary Public

Insurance of all kinds

Money to loan

Phone No. 1. Home phone No. 30

Rockyford



England's youngest Duke, His Grace of Norfolk, just back his way is a run with the hounds.



Parts of Canadian tourists on the world tour of the Canadian Pacific R.R. "Empress of France." The group is seen with the great Pyramid in the background just prior to a sunset trip in the desert.



A prize-winning hawk with her trainer from the show, seen in the West Indian at the Canadian Pacific R.R. The parrot, which is a gift from the R.R., and a trained hawk are in a "best bird contest."



Spanish-Peruvian Beauty—Madame Alvarez, noted "Canada" in April, 1924, is a member of Western elite. She claims to be a descendant of the royal Inca.



Miami girls find new use for bathing suits and elephants. They use the former as self containers and the latter as a study. They challenge the world to produce a more expert and attractive study than these, the baby elephants.



"Chester" "Brilliant" which took 15 seconds to fixate a fixate and a championship at the Royal Agricultural Hall, London, recently.



One of the first families to see Canada under the Canadian Government's scheme—Mrs. J. B. Denholm, from Washington.



Miss Geraldine Farrer, Canadian Pacific Window Shopping, on the day of her performance of Carmen in that city. Early ballet of "Carmen" and other scenes when the car was inspected at House Point by U.S. Customs Officers, the following day.

A Lesson in Success

Teach your children to save. Open a Union Bank Savings Account for each of them. Let them be friends with the Bank Teller and take their own deposits to him.

The easiest road to success is the savings habit.



UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes—
Langdon Branch and Safety Deposit Boxes—
Branches also at Standard and Carleton Place.

Legal & Professional

J. J. PETRIE

Carrier, Solicitor and Notary.
Public.
Suite 2, Mills Block, 2224 8th Ave W.
Calgary.
Strathmore every Saturday

Sinclair & Jull

Barriers, Solicitors, Notaries.
MONEY TO LOAN.
Offices 200-205 Bay Block, 326a, 8th
Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 5:30 p.m. to Saturday 5 p.m.
of each week.

F. R. LILLY

INSURANCE, LANDS, RENTALS
REAL ESTATE
STRATHMORE, ALBERTA

CHASE & Co
Funeral Directors and
Embalmers.
Parlors 3rd Street.
STRATHMORE
Phone 78.

THE HUB

Billiard Room and
Bowling Alleys
Tobaccos & All Kinds
of Smokers'
Necessaries.

ROLAND HILL, Prop.

Drumheller Atlas
LUMP, ton \$7.75
Delivered \$8.25
STOVE, Net \$6.75
Delivered \$7.25

GALT LUMP
Ton \$9.25
Delivered \$9.75

T. H. EVES
DEALER
Phone 32, Strathmore

GRAIN PRICES

The following grain prices are for
grain by wagonload at Strathmore,
not truck prices, and for information
of the public only. Figures are kindly
supplied by Mr. T. H. Eves, of the
Robin Hood Elevator.

May 5th, 1925	
Wheat	
Track, Vancouver	1.71%
No. 1	1.45
2	1.40
3	1.35
Oats	
2 C.W.	40
3 C.W.	37
Ex. No. 1 Feed	25
Flax	
No. 1	2.00
2	1.95
Barley	
No. 3	60
4	61
Rye	
2 C.W.	50
3 C.W.	50

Slats' Diary

Friday—Well I didn't have a very good time at the party tonight down to Lundy's house. Jane she seemed to spend the majority of her time in a dancing with Blister and also Pug Stevens and when we finally did get to rather why every thing I would say to her why she'd just shut her eyes or no or hubby not her husband. Honestly she was so cold that if she had not on a cake of ice it would of burnt her I speak.

Saturday—We didn't get to play house last night. Some buddy went an plowed up the lot we was using. Just when we was a getting a good start for the Season, I went to one 4th Ave and set him out we use his lot from now on. I guess nobody it will be all right for he said. Well young man I would like to see you try it.

Sunday—Pa was a telling about the Nissen today. His wife kept insisting at wife shut out to be paid wages. So finally he got tired and he went and got her a job in the laundry so she could get her wages.

Monday—An Elmer told us this evening that one of our friends up town, called up and wanted us all to go out riding with him in the New Moon. But she turned him down. She said he must of been all intoxicated or something.

Tuesday—I've been having a great deal of trouble with my rhinometer here of lately and tonight the teacher kept me in to talk about it and set she said. It is so hard to turn. And I replied and said. No it doesn't seem so hard to turn but it is so easy to forget that the trouble I speak.

Wednesday—Pa was setting me if Joe Clute was as old as his new wife in and me told him. Why I shut say not why he ain't even as old as she says she is.

Thursday—An Elmer wood still in trouble if we wood let her run some times. One today she got all set up and finally we found out that it was because Pa was gone down to by a rib-bon for his type rifle.



"Some o' our young folks seem't think it's garden time this year 'round - fr' wild oats."

Dr. R. R. McIntyre

DENTIST
714 Herald Building,
Calgary.
Phones: Office M6633
Res. M7849
WILL BE AT
Dr. Robinson's office,
Strathmore, Tuesday
and Wednesday
of each week.
Appointments can
be arranged with Mr.
T. M. Wears.

S. CHELADYN

WATCHMAKER
& JEWELER
has opened up a repair shop in the Strathmore Hotel.
Will repair Watches, Clocks, Sewing Machines.
Repair and Time Musical Instruments, including Pianos, Organs, Accordions, etc.
Phone 64, Strathmore

WATCH THIS SPACE

INSURE

against Fire to-day.
To-morrow may be too late.

I save you money.

F. J. DUNN

Strathmore, Alta.
"The Reliable Land and Insurance Man."

Phones—
Office 98, Residence 95

Spring Needs On the Farm

Kresco Dip
Ever-Ready Gopher
Poison
Strychnine
Waterglass
Smoke
Blackgolds
Gall Cure
Veterinary Liniments
Blisters, Etc.

We have a large range in all these lines.

Strathmore Pharmacy

Rexall Drug Store
Buy Your Drugs from the Drug Store.

Strathmore Stampede

July 15th, 1925.

Here and There

The mineral, fish and land resources of British Columbia will again be extensively advertised at Wenlock this year at a cost of \$18,000 or \$19,000, according to a statement by Premier Oliver.

The Universal Film Company is perfecting its plans for filming the Calgary Stampede this summer as part of a forthcoming production in which Hoyt Gibson will star. This will involve an expenditure of about \$100,000.

Canadian exports to France in 1924 were valued at \$42,850,000 francs as against imports from that country of \$38,240,000 francs. There has been a marked increase in trade of late years which is attributed partly to the Treaty of Commerce and the propaganda work of the Canadian Pacific Exhibition train.

S. Frank Musard of the South African Irrigation Association, Johannesburg, who has just completed an independent investigation of the agricultural conditions throughout Canada has stated that he is "perfectly satisfied with the possibilities Canada has to offer the right type of settler."

"Mounie" the lead dog of the famous Chateau Frontenac husky team realized \$12,000 during the Humane Society tag-day at Toronto recently. He collected on behalf of this organization throughout the city and the tag that was sold was decorated with his portrait.

THESE WANT AD'S BRING RESULTS

WANT AD'S

Rates for one insertion, 2 cents per word per issue, 1 cent per word each additional issue, minimum charge 50c. Cash must accompany ads.

Livestock
ESTRAY, Between Rockyford and Irricana, Brown Mare, 7 years old, blazed face, white hind feet, branded on right shoulder. Please notify Fred Monks, Rockyford. 6-5p
FOR SALE, Pure-bred Hampshire Pigs, either sex, eight weeks old, Phone 303, Rosbud, R. W. Brunner. 6-5p
FOR SALE, Weaner Pigs from prize winning Tamworth Boar and selected sows. Apply Geo. T. Berry and Son, Phone H518. 2-4tfs

Miscellaneous
FOR SALE, 1 Davenport Couch, 1 Small Heater. Apply Anglican Rectory. 6-5p
FOR SALE, Mason & Rich Mahogany Piano, almost new, good melody tone, a bargain for cash. Phone 144, Strathmore. 6-5p
FOR SALE, Poplar and Laurel Willow Cuttings. Apply A. L. Johnson, Strathmore. 6-5p
WANTED TO RENT, a piece of Land to summer-fallow. Apply Leonard Hill, Nictanville, Phone 1069. 6-5p

TELEPHONE GARRISON, E242, Calgary. If you want any long hauls loaded to Calgary. Get our prices, anything, anywhere. 13-5p tf.

Seed Grain, Hay & Feed
FOR SALE, Green Feed, Tame Hay, also some California Seed Hay, and 75 bushels seed wheat. Apply N. B. Haines, Phone 303, Strathmore. 20-5p

SELLING CANADIAN FIELD PEAS
Government guaranteed best No. 1 5 days, grade number 1, guaranteed clean, \$3.25 per bushel, including bag, D. E. England, phone 505, Strathmore. 6-5p

Keen for Rent or Sale
DWELLING on Third Street For Rent. Apply Wears, Barrister & Co., Strathmore. 6-5tfs

Farms for Sale or Rent
QUARTER SECTION South of Town For Rent, with buildings: immediate entry. Apply Wears, Barrister & Co., Strathmore. 6-5tfs

TO RENT, 300 acres of raw land. Will give renter three quarters of first crop. Apply Jas. G. Reasbeck, Delroy. 20-5p

The Municipal District of Bow Valley, No. 219.
Tenders Wanted
Sealed Tenders will be received by May 9th, 1925, for supplying the power necessary to haul the Municipal Graders, Adams Leaning Wheel 10 feet or 12 feet. Sealed Tenders will also be received for building roads 25 feet wide, 16 inches to be ditch with a four foot cut, completed Grader will be supplied by the Municipal Agency. Sealed Tenders will also be received for resurfacing roads of the Municipal District. Such regarding to be either one or two cuts.
The lowest or any tender not necessarily accepted.
D. N. GARDINER, Sec. Treas.
Strathmore, April 22, 1925 6-5p

EGGS FOR HATCHING, Single Comb Rhode Island Reds, heavy laying strain, 75 per dozen at farm, or \$1.00 if packed for shipping, also some choice Cockerels for sale after the 24th of April, \$1.50 each, and Baby Chicks about May 20th, at 20c each. Apply Broadbent's Farm, Miller & Clemons, Phone 36, Rockyford, Alta. 6-5p

SETTING EGGS, good laying strain, Rhode Island Red, 50c per setting of 15. Phone R1216, Strathmore. 13-5p

Lost & Found
LOST, last week, a Mink Fur Bowler for return to King Edward Hotel, Strathmore. 6-5p

Machinery, Implements, Etc.

FOR SALE, One Massey Harris Duckfoot Cultivator, good as new. Apply Fred McEwen, Strathmore. 13-5p

WANTED, Second-hand Oliver or Hamilton Breaker Bottoms for 14 inch gang plow. Cheap for cash. Phone evenings, Strathmore 2106. 13-5p

King Edward Hotel

DINING ROOM
Under new management.
LUKE YIM, Mgr.
Serve every customer with satisfaction.
Meals at home prices.
Everybody Welcome

PERCHERON STALLIONS
For Sale, Lease, or Trade
1 Black 4-year-old Reg. Stud
1 Black 2-year-old.
Both these horses will be fully guaranteed, are sound and right every way, have lots of bone, size, and quality, and fit for show ring. No reasonable offer refused. Apply
A. L. YAZELL
520 Centre Street, Calgary
Phone M2273

THE LABEL
on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.

W. W. CORRY, Deputy Minister of the Interior, Ottawa, February 23rd, 1925.